

IN THE CLAIMS

1. (Currently Amended) A method for transferring an image to a colored fibrous substrate, comprising:

providing an image transfer sheet comprising an image transfer substrate; a release layer contacting the image transfer substrate and an image-imparting layer that comprises a polymer that includes indicia wherein one or more of the image-imparting layer and the release layer comprises one or more of titanium oxide or other white pigment or luminescent pigment;

contacting the image transfer sheet to the colored fibrous substrate; and

applying heat to the image transfer sheet so that an image including indicia from the image-imparting layer is transferred from the image transfer sheet to the colored fibrous substrate wherein the image [that] comprises a substantially white background or luminescent background and indicia.

2. (Currently Amended) The method of claim 1 wherein the colored fibrous substrate is a fabric.

3. (Currently Amended) The method of claim 1 wherein the colored fibrous substrate is black.

4. (Currently Amended) The method of claim 1 wherein the release layer is impregnated with one or more of titanium oxide or other white pigment or luminescent material.

5. (Currently Amended) The method of claim 1 wherein the image imparting layer is impregnated with one or more of titanium oxide or other white pigment or luminescent material.

6. (Currently Amended) The method of claim 1 wherein the polymer of the image-imparting layer encapsulates the titanium oxide or other white pigment and indicia and transfers

the titanium oxide or other white pigment in a pattern that forms the [and] indicia [to] on the colored fibrous substrate.

7. (Currently Amended) An image transfer sheet, comprising:
a colored, fibrous substrate;
a release layer overlaying the substrate;
a polymer layer wherein one or more of the release layer and the polymer layer comprise titanium oxide or other white pigment.
8. (Original) The image transfer sheet of claim 7 wherein the release layer is impregnated with titanium oxide or other white pigment.
9. (Original) The image transfer sheet of claim 7 wherein the polymer layer is comprised of titanium oxide or other white pigment.
10. (Original) The image transfer layer of claim 7 wherein the polymer layer comprises polypropylene.
11. (Original) The image transfer layer of claim 7 wherein the polymer layer comprises polyester or polyamide or a mixture of polyester and polyamide.
12. (Original) A kit comprising the image transfer sheet of claim 7 and a colored fabric.
13. (Original) The kit of claim 12 wherein the colored fabric is an article of clothing.
14. (Original) The kit of claim 13 wherein the article of clothing is a T-shirt.
15. (Original) The image transfer sheet of claim 7 wherein the polymer layer is a polyamide.